



# ICT NETWORK

IT Consultancy- App Development – Information Security – Data Management – Digital Marketing – ICT Training

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## COURSE: Digital Marketing

Grow Your Business with Digital Marketing: Social Media Marketing, Social Media Management, Search Engine Optimization & E-mail Marketing

### What you'll learn

- You will learn how to use dozens of proven digital marketing strategies
- You will improve your brand identity and grow your brand's audience
- You will learn social media marketing using all of the most popular social media platforms to grow your business
- You will grow your email list, website traffic, subscriber count, and social media following
- You will see tangible results by taking action throughout the entire course
- You will increase conversions and sales with real world techniques

**COURSE FEE:** ₦80,000 (Physical Class); ₦45,000 (Virtual Class)

**INSTALLMENTAL PAYMENT PLAN:** 50% DEPOSIT ALLOWED

**PREREQUISITE:** NO PRIOR KNOWLEDGE OF MARKETING REQUIRED

## **COURSE BATCH:**

	DURATION	BATCH 1	BATCH 2	BATCH 3	BATCH 4	BATCH 5	BATCH 6	BATCH 7	BATCH 8
DIGITAL MARKETING	5 SATURDAYS 9AM – 1PM	MARCH 6TH - APRIL 3RD	APRIL 10TH - MAY 8TH	MAY 15TH - JUNE 12TH	JUNE 19TH - JULY 17TH	JULY 24TH - AUG 21ST	AUG 28TH - SEPT 25TH	OCT 2ND - OCT 30TH	NOV 6TH - DEC 4TH

## **HOW TO GET STARTED:**

- i. Visit our office at Ajao Estate or call/whatsapp us on 08034314619 or 08174479775 to get the registration form for ₦2500 only
- ii. Pay the exact course fee or deposit fee into our corporate account below

**BANK: GT Bank**

**ACCOUNT NAME: ICT NETWORK**

**ACCOUNT NUMBER: 0113020477**

- iii. Send evidence of payment to us via [info@ict-network.com](mailto:info@ict-network.com) or whatsapp on 08034314619
- iv. We will confirm your payment, schedule and contact you for the next batch

**ALL COVID-19 HEALTH PROTOCOLS OBSERVED.**